

Name: Bev Boyko Loc/Date: Princeton March '07

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

Recommended by a friend.

Describe your experience at The American Picture Framing Academy.

Super! I had a ton of fun, learned a lot!

What were some of the things you learned that were most valuable?

Technical skills - matting, glass cutting, v. nailing

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Yes Excellent job of covering all aspects from technical skills to selling to pricing and marketing.

Are there any final comments or suggestions you would like to make about the school?

You do an excellent job of making everyone feel comfortable!

Name: Donna Wolverton Loc/Date: Princeton NJ

May we use your comments in our marketing materials? Yes No
SURE!

Why did you choose the American Picture Framing Academy?

COURSE DESCRIPTION ON WEB SITE AND STUDENTS' COMMENTS.

Describe your experience at The American Picture Framing Academy.

Excellent course. Paul made it fun, entertaining and informative. ~~Paul you~~ You are a genius. Staff was professional and extremely patient.

What were some of the things you learned that were most valuable?

Mat cutting and the business information.

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why? Yes,

Paul you are obviously the best in the "framing world". Your knowledge and your willingness to share with others is inspiring. I will ^{leave} a class feeling confident and inspired. Thank you!

Are there any final comments or suggestions you would like to make about the school?

Great overall experience! Will be back for more classes! So happy I took this course. Worth every penny!!

Name: Grace McDonald Loc/Date: New Jersey -
March

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

Retained

Describe your experience at The American Picture Framing Academy.

Very good, lots of useful material, lots of hands on experience.

What were some of the things you learned that were most valuable?

Technical skills used

Learning to use all of the equipment

Hands on experience

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Yes - very informative, lots of hands on

Are there any final comments or suggestions you would like to make about the school?

- I liked the smaller group size
- Maybe offer the room after class time for those who would do practice more w/ the equipment

Name: TOR HEDRICH Loc/Date: Princeton - March

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

FOUND ONLINE - ORDERED MOVIE - IMPRESSED
SO I SIGNED UP

Describe your experience at The American Picture Framing Academy.

ENJOYABLE - WORTHWHILE - VALUABLE
FUN

What were some of the things you learned that were most valuable?

EVERYTHING WAS VALUABLE
ESPECIALLY ENJOYED ATTITUDE -
HOW TO LOOK AT THE BUSINESS
SOMETHING YOU DON'T GET FROM
A BOOK

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

ABSOLUTELY - GREAT FOUNDATION -
COVERS EVERYTHING YOU NEED TO
GET STARTED.

Are there any final comments or suggestions you would like to make about the school?

GREAT EXPERIENCE - ENJOYED
IT A LOT. THANK YOU

Name: Ana Prava Loc/Date: Princeton - March 5-8 2007

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

Because of its versatility and learning curve.

Describe your experience at The American Picture Framing Academy.

Unbelievable! Paul taught in 4 days the business skills that I spent 4 years in business school ⁱⁿ college, by basically highlighting all the important elements of doing business.

What were some of the things you learned that were most valuable?

Everything! I was particularly impressed with the finished product. Mat cutting and joining frames was a lot of fun.

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Absolutely! It is a very professional training. It is designed to train people from all walks of life.

Are there any final comments or suggestions you would like to make about the school?

Keep up the good work!

Name: Tom Grodusky Loc/Date : _____

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

- IT WAS THE WEBSITE WITH MOST INFO FOR THE COURSES AND TEACHER.

Describe your experience at The American Picture Framing Academy.

- LOTS OF INFO

- GOOD CHANGES OF PACE THROUGH OUT EACH DAY.
DIDN'T HAVE ONE DAY OF JUST VIDEO AND VERBAL AND ANOTHER OF HANDS ON.

What were some of the things you learned that were most valuable?

- PRICING

- HAND WORKING WITH CUSTOMERS.

- EQUIPMENT TO PURCHASE (LEVELS)

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

YES. IT WOULD CUT DOWN ON A LOT OF THE SURPRISES ASSOCIATED WITH STARTING THE BUSINESS.

Are there any final comments or suggestions you would like to make about the school?

Name: Wayne Harlow Loc/Date: Princeton NJ 3/07

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

Location

Describe your experience at The American Picture Framing Academy.

This was an enjoyable positive & informative
^{very}

What were some of the things you learned that were most valuable?

The last day marketing & sales will be most
_{info}
 helpful

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Yes I feel like I'm ready to go into business
 now that I have taken this class. Paul & Vicki
 are very helpful & explain everything in detail make you
 feel very comfortable

Are there any final comments or suggestions you would like to make about the school?

Thank you This was a great experience

Princeton, NJ

Name: Nancy S. [unclear] Loc/Date: 5-8 March 2007

May we use your comments in our marketing materials? Yes No

Why did you choose the American Picture Framing Academy?

I did this as a hobby. But I wanted to go to a school that had a lot of information about the business side of framing. I wanted to start my own business.

Describe your experience at The American Picture Framing Academy.

It was the best decision I ever made. I learned a lot about the business side of framing. I feel more confident about starting my own business after attending the course.

What were some of the things you learned that were most valuable?

Aside from learning about the business side of framing, I learned a lot about the business side of framing. I learned a lot about the business side of framing.

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Only to my partner. It's a great course. It's a great course. It's a great course.

Are there any final comments or suggestions you would like to make about the school?

Not really. I learned a lot. I learned a lot. I learned a lot.