

Name: JESSICA FOSTER Date: 3-15-07 Loc: CT

May we use your comments in our marketing? Yes No

Why did you choose the American Picture Framing Academy?

ONLY FRAMING CLASSES I FOUND
CONVENIENT LOCATION.

Did you view our DVD, "How to Start Your Own Picture Framing Business?" If so, please give us your opinion of it and also rate it on a scale of 1-5 with 5 being Excellent. NO

Describe your experience at The American Picture Framing Academy.

Highly enjoyable. Small class. Individual Attention.

What were some of the things you learned that were most valuable?

Sales, Advertising Techniques

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Yes. Excellent course covers all the basics.

Are there any other comments you would like make about the school?

Name: Fadi Foley - Donovan Date: March 15, 07 Loc: Southington Connecticut

May we use your comments in our marketing? Yes No

Why did you choose the American Picture Framing Academy?

Wanted to get info on starting out on our own, pricing equipment, dealing with problems etc. Kathy found it on line and really enjoyed it.

Did you view our DVD, "How to Start Your Own Picture Framing Business?" If so, please give us your opinion of it and also rate it on a scale of 1-5 with 5 being Excellent.

We bought the DVD of -- but i haven't watched it yet -- but really look forward to it. It will be great looking at it after having taken the course -- kind of like reading the book then seeing the movie!

Describe your experience at The American Picture Framing Academy.

Having been in Framing for a couple years -- it was so nice to gain confidence, learn tips and tricks not the frames, and we now had to buy a chapter. We loved it!

What were some of the things you learned that were most valuable?

I learned to be more confident with my own mat cutting. Enjoyed listening to everyone's questions, answers, concerns and insights. Business info, you have a great business sense and great ability to share your experience. Thank you.

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

Yes. Because it gives you the nuts and bolts of the framing business -- and also practical info to make your business profitable, lucrative and fun.

Are there any other comments you would like make about the school?

You have a great program, lots of great ideas, great sense of humor and lots of fun --
Thanks for taking the time to answer all our questions.
We will be in touch

Sincerely,

Fadi Foley - Donovan

Name: Kathy Buttray Date: March 15th Loc: South King ton

May we use your comments in our marketing? Yes No

Why did you choose the American Picture Framing Academy?

Found the website on-line & was so excited something like this was offered, especially since my sister & I are purchasing an existing business.

Did you view our DVD, "How to Start Your Own Picture Framing Business?" If so, please give us your opinion of it and also rate it on a scale of 1-5 with 5 being Excellent.

yes, I viewed it twice. I enjoyed it both times, very helpful, easy to understand info. that made me certain this was exactly the type of business for me!

Describe your experience at The American Picture Framing Academy.

I enjoyed every minute. I never looked at my watch ~~one~~ once for the four days. The days were well organized, the teaching methods were so helpful & you & vicky both have such a nice way about you. It was a ^{Fun learning experience}

What were some of the things you learned that were most valuable?

Your business insight & extensive industry experience was invaluable. The ~~practical~~ practical hands on experience was extremely helpful.

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

yes, I would absolutely recommend someone! But now that Patti & I are opening our own business I may not want to increase any competition!

Are there any other comments you would like make about the school?

I look forward to the advanced class & am sure we'll be in touch for future equipment needs!

Thank you so much for helping us get started in our new business!

Name: Sabine Heym-Kloetner Date: 3/15/07 Loc: Southern

May we use your comments in our marketing? Yes No

Why did you choose the American Picture Framing Academy? Found it online,
Location close to home

Did you view our DVD, "How to Start Your Own Picture Framing Business?" If so, please give us your opinion of it and also rate it on a scale of 1-5 with 5 being Excellent. no

Describe your experience at The American Picture Framing Academy.

very informative, fun,
all the basics were covered, I feel I learned a lot
those 4 days.

What were some of the things you learned that were most valuable?

I enjoyed the whole experience

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

yes. It was well rounded and also open to the
special interest of the participants.

Are there any other comments you would like make about the school?

Name: ELISSA JENNY Date: 3/15/07 Loc: Southington

May we use your comments in our marketing? Yes No

Why did you choose the American Picture Framing Academy?

WAS RECOMMENDED BY BEN WATERS AT FRAMERS MARKET

Did you view our DVD, "How to Start Your Own Picture Framing Business?" If so, please give us your opinion of it and also rate it on a scale of 1-5 with 5 being Excellent.

Yes. WAS A GOOD MOTIVATOR FOR GOING INTO PICTURE FRAMING - (4)

Describe your experience at The American Picture Framing Academy.

Everything I expected + more !!

What were some of the things you learned that were most valuable?

- HANDS ON MAT CUTTING
- BUSINESS ASPECTS - ADVERTISING, PRICING
- THE INDIVIDUAL ATTENTION GIVEN TO US

Would you recommend The American Picture Framing Academy to someone who was planning to open a framing business? Why?

YES. VERY INFORMATIVE ~~AND~~ - GIVES AN EXCELLENT OVERVIEW OF OPENING A FRAMING BUSINESS, UNDERSTANDING THE EQUIPMENT NEEDED + HOW IT OPERATES.

Are there any other comments you would like make about the school?

BECAUSE I ENJOYED THE CLASS SO MUCH I WOULD HAVE PREFERRED LESS LUNCH + BREAK TIME + MORE CLASS TIME!